

- ✓ Institutional accreditors have **requirements** that colleges must meet.
- ✓ Colleges have **requirements** for each student who wants to receive a diploma.
- ✓ College Departments have **requirements** for their majors that must be met in order to graduate.
- ✓ Could it be because students don't do **optional**?

*What do the majority of graduates want after they receive their diplomas—to get a full-time job and start life “post-school” (16+ years of school, so they are ready . . . but we know they aren’t “ready”), correct? Yes, some will go to graduate school; however, what will they want after that? A job.*

*Is a degree(s) alone sufficient? Certainly not.*



**Relevant experience** and key **skills/qualities** are critical\* (gained both inside *and* **outside** the classroom—much learning takes place outside via employment, internships, volunteering, networking, career-preparation, etc.). \**Employers’ requirements* (except now, instead of a grade or diploma, students either do/don’t get an interview or they do/don’t get hired).

Guess what? The vast majority of Career Services in higher education are **optional** for students.

So, isn’t higher education doing a true disservice to its graduates, and the employer sector (not to mention—parents, families, communities, and future generations) by not *requiring* students to utilize Career Services?

Remember, students don’t do **optional**.



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